Goals	Objectives	Strategy	Activities	Inputs	Lead By
Broadbrush statement of intent.  What are the objectives, if completed, going to lead to? What measurable goals has the workgroup decided on to make sure that it meets the purpose of the group? These should be SMART goals.	Specific, Measurable, Achievable, Realistic, Timebound (SMART) format.  How are we going to implement our workgroup goals? How are the deliverables from the strategy going	A general plan for accomplishing the objective.  What types of things do we need to develop to help met our objectives? What deliverables will we have after we perform the activities?	Tactics: Specific tasks to achieve the strategy  What steps need to happen to make sure that we can complete the strategy?	What could SHC contribute in 6-9 months to the strategies/activities?	Who ensures this strategy has resources and is accomplished?
Goal 1	Objective	Strategies	Related Activities	SHC Inputs	Lead / Partner(s)
Reduce current and future abuse and misuse of opioids including fentanyl and similar drugs	1A. By January 31, 2024, expand prevention education available to school districts.	<ul> <li>1A:1 Meet individually with school district leadership to understand what is already being done in schools and how to better support them</li> <li>1B:1 Gain School District approval</li> <li>1C:1 Onboard Schools/ Primary Prevention Educator</li> </ul>	<ul><li>1A.1a Attend superintendent meeting and brief</li><li>1A.1b Meet individually with interested school districts</li><li>1B.1a ?</li><li>1C.1a ?</li></ul>		Lead: Health Dept  Partners:  HRSA Consortium

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Goal 2	Objective	Strategies	Related Activities	SHC Inputs	Lead / Partner(s)
Reduce negative health outcomes, including death, by expanding available resources for individuals who misuse or abuse drugs	2A. By October 1, 2023, increase the availability of overdose antidotes in the community.	<ul> <li>2A.1: Initiate a pilot first responder leave behind program with South County Fire to distribute Narcan/Naloxone</li> <li>2A.2: Develop partnerships and agreements with outreach organizations to ensure they have access to naloxone and other life-saving resources to give to their clients</li> <li>2A:3 Create a community naloxone mailout program</li> </ul>	2A.1 ? 2A.2 ? 2A.3 ?		Lead: Health Dept  Partners:  HRSA Consortium
	2B. Expand the availability of test strips.	<b>2B.1</b> : ?	2B.1: ?		Lead: Human Services  Partners: ?  HRSA Consortium?

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Goal 2 Cont'd	Objective	Strategies	Related Activities	SHC Inputs	Lead / Partner(s)
Reduce negative health outcomes, including death, by expanding available resources for individuals who misuse or abuse drugs	2C. By June 31, 2024, increase the number of County staff trained in antidote administration.	<ul> <li>2C.1: Evaluate the risk/liability of expanding to County staff.</li> <li>2C.2: Identify appropriate County staff.</li> <li>2C.3: Assess need for/develop rescue breathing training/materials for overdoses not responsive to Narcan</li> </ul>	2C.1 ? 2C.2 ? 2C.3 ?		Lead: Executive's Office  Partners: HRSA Consortium?

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Goal 3	Objective	Strategies	Related Activities	SHC Inputs	Lead / Partner(s)
Pursue expansion of resources and continuity of care for individuals and families affected by drug misuse	3A. By June 31, 2024, initiate a mobile OTP program using opioid settlement funds.	<ul> <li>3A.1: Secure an agency to develop and implement a Mobile MOUD program</li> <li>3A.2: Develop program specifics (e.g., staffing, location(s), etc.)</li> <li>3A.3: Determine participation of interested jurisdictions</li> </ul>	3A.1 ? 3A.2 ? 3A.3 ?		Lead: Human Services  Partners: HRSA Consortium?

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Broadbrush statement of intent. What are the objectives, if completed, going to lead to? What measurable goals has the workgroup decided on to make sure that it meets the purpose of the group? These should be SMART goals.  Goal 4	Specific, Measurable, Achievable, Realistic, Timebound (SMART) format.  How are we going to implement our workgroup goals? How are the deliverables from the strategy going  Objective	A general plan for accomplishing the objective.  What types of things do we need to develop to help met our objectives? What deliverables will we have after we perform the activities?  Strategies	Tactics: Specific tasks to achieve the strategy  What steps need to happen to make sure that we can complete the strategy?  Related Activities	What could SHC contribute in 6-9 months to the strategies/activities?  SHC Inputs	Who ensures this strategy has resources and is accomplished?  Lead / Partner(s)
Reduce and address damage and impacts of drug misuse on communities, residents, businesses, and visitors of Snohomish County	4A. By December 31, 2023, improve real-time situational awareness of "hot spots" requiring potential intervention.	<ul><li>4A.1: Develop a GIS-based map based on specific metrics</li><li>4A.2: Streamline/automate interagency notification processes</li></ul>	4A.1 ? 4A.2 ?		Lead: Executive's Office Sheriff's Office  Partners: HRSA Consortium? Public Works SNO911
	4B. By March 31, 2024, develop coordinated community education programs to reduce stigma, illness, overdose and death related to substance use disorder in the community.	4B.1: Utilize the PIO group to screen messaging for consistency  4B.2: Emphasize how to access and navigate available resources	4B.1 ? 4B.2 ?		Lead: Health Department Human Services Sheriff's Office  Partners: HRSA Consortium?

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Provide information about the crisis to the public and our partners in a timely and coordinated manner	4C. Monthly, promote best practices among healthcare professionals and service providers.	<ul><li>4C.1: Facilitation of meetings</li><li>4C.2: Participation in conferences</li><li>4C.3: Circulation of educational materials</li></ul>	4A.1 ? 4A.2 ? 4C.3 ?		Lead: Health Department  Partners: HRSA Consortium?
	4D. By September 30, 2023, develop and implement a shared outreach strategy to be available to the MAC Group.	4D.1: Update shared website  4D.2: Develop cadence for sharing information with the public via multiple media,including public forums	4D.1 ? 4D.2 ?		Lead: PIO Group  Partners: Joint Information System HRSA Consortium?

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Use data to detect, evaluate, monitor, and to act.	5A. By March 31, 2024, expand the number of resources available to improve data analysis.	<ul> <li>5A.1: Onboard an epidemiologist solely focused on opioids</li> <li>5A.2: Expand the number of data sources available to the MAC Group</li> <li>5A.3: Report real-time data through EDAP Overdose Death Dashboard and Snohomish County Overdose Dashboard for partners to utilize</li> </ul>	5A.2a Develop data collection agreement w/ WA Recovery Helpline  5A.2b Develop Family and Recovery Court data agreement  5A.2c Investigate other data sharing opportunities with the criminal justice system that have a nexus to opioids  5A.3 ?		Lead: Data Collection Committee  Partners: HRSA Consortium?

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Goal 5 - Cont'd	Objective	Strategies	Related Activities	SHC Inputs	Lead / Partner(s)
Use data to detect, evaluate, monitor, and to act.	5B. March 31, 2024, begin evaluating effectiveness of measures.	<ul><li>5B.1: Determine the effectiveness of increased naloxone availability</li><li>5B.2: Survey target audiences to formulate appropriate messaging and to evaluate the success of the messaging</li></ul>	<ul><li>5B.1 Investigate reasons for decreasing naloxone acceptance</li><li>5B.2 ?</li></ul>		Lead: Data Collection Committee  Partners: HRSA Consortium?
Goal 6	Objective	Strategies	Related Activities	SHC Inputs	Lead / Partner(s)
Create a comprehensive strategy to identify a sustainable model for ongoing collaboration	6A. By December 31, 2023, complete a thorough landscape assessment that identifies all opioid activities being conducted by MAC Group partners.	<b>6A.1:</b> Conduct a gap analysis that identifies which services are most needed and barriers to accessing services	6A.1 Investigate reasons for decreasing naloxone acceptance  6B.2 ?		Lead: Executive's Office  Partners: HRSA Consortium?

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