

OVERVIEW

The refinement evolution below is suggested to ensure the BHC's foundational statements accurately reflect the Consortium's mission, values, and strategic direction, positioning it for effective governance and community impact.

Overall Summary of Statement Evolutions

- **Vision:** The drafted vision statement has evolved from focusing on access and overall well-being to a more comprehensive and unified vision of equity, resilience, prevention, and coordinated care. The emphasis is now on holistic recovery, community strength, and the removal of barriers to access behavioral health services.
- **Mission:** The drafted mission statement shifted from a narrow focus on opioid use and mental health to a broader commitment to cross-sector collaboration, data-driven strategies, and equitable access to behavioral health care for all. It recognizes the importance of addressing service gaps, harm reduction, and reducing stigma in achieving these goals.
- **Strategy:** The introduction of a draft strategy statement is a response to the need for actionable direction. It provides a framework for implementing the mission and vision through collaborative partnerships, transparent governance, evidence-based practices, and sustainable funding, focusing on reducing barriers, improving access, and enhancing holistic care across Jefferson County.

VISION STATEMENT EVOLUTION

V1 Original Vision Draft:

"A community where every resident has timely access to effective behavioral health services, leading to improved overall well-being."

Updated Vision Draft:

"A resilient and unified Jefferson County where every individual has equitable, timely access to coordinated behavioral health services, free from stigma and focused on prevention, fostering a community of holistic well-being and empowered recovery."

Key Evolution Themes:

- **Emphasis on Resilience & Unity:** The original vision focused primarily on timely access to services. Feedback has led to expanding the scope to include a resilient and unified community, highlighting the BHC's role in fostering collaboration and solidarity within Jefferson County.
- **Equity & Comprehensive Access:** The updated vision introduces a stronger focus on equitable access to behavioral health services, recognizing the importance of reaching underserved populations and ensuring all residents can access care without barriers
- **Holistic & Empowered Recovery:** There is a shift toward holistic well-being and empowerment, highlighting a comprehensive approach to recovery that encompasses prevention, treatment, and long-term community support.
- **Coordination & Stigma Reduction:** The vision now also includes the goals of providing coordinated services free from stigma, ensuring a stigma-free environment that supports those in need and promotes inclusivity and well-being.

MISSION STATEMENT EVOLUTION

V1 Original Mission Draft:

"To collaboratively enhance prevention, treatment, and recovery services for opioid use and mental health in Jefferson County, ensuring comprehensive support for all community members."

Updated Mission Draft:

"To lead cross-sector collaboration and drive data-informed initiatives that reduce stigma, enhance prevention, treatment, and recovery services, and promote equitable access to person-centered behavioral health care for all Jefferson County residents, focusing on harm reduction and reducing service gaps."

Key Changes & Highlights:

- **Cross-Sector Collaboration & Data-Informed Initiatives:** While the original mission highlighted collaboration, the updated version explicitly includes cross-sector partnerships and the importance of data-informed initiatives. This expands collaboration beyond internal entities to include all sectors impacting behavioral health, making decisions based on measurable community needs.
- **Broadening Focus Beyond Opioid Use:** The initial mission had a specific focus on opioid use and mental health. The updated statement expands this focus to encompass all aspects of behavioral health care, ensuring support across the entire continuum of prevention, treatment, and recovery.
- **Addressing Service Gaps & Harm Reduction:** Survey feedback emphasized the need to focus on harm reduction strategies and reducing service gaps. The updated mission addresses these areas by highlighting the BHC's role in equitable service provision, focusing on supporting at-risk populations and improving overall access to care.
- **Promoting Equity & Person-Centered Care:** The mission now reflects a commitment to person-centered behavioral health care, ensuring that services are tailored to individual needs and that efforts are made to reduce disparities across all community members.

INTRODUCTION OF A STRATEGIC STATEMENT

Rationale for Adding a Strategy Statement:

As the feedback from the collaborative document and member survey responses were reviewed, it became clear that while our mission and vision provide strong direction and inspiration, there was a need for a dedicated **strategy statement**.

The newly developed Strategy statement draft bridges our aspirational goals and day-to-day activities, providing a clear outline of how we will achieve our mission in practice. The strategy statement clarifies the Consortium's approach to **collaboration, decision-making, resource coordination, harm reduction, and transparent governance**, ensuring that our shared goals are actionable and aligned with Jefferson County's evolving behavioral health needs.

Strategy Statement Added:

"The BHC will strengthen cross-sector partnerships, engage in transparent governance, and develop collaborative initiatives informed by data and community feedback to reduce stigma, improve access to behavioral health services, support harm reduction, and promote prevention. We will coordinate resources efficiently to address service gaps, maximize funding opportunities, and respond adaptively to the evolving needs of Jefferson County residents."

Key Themes in the Strategy Statement:

- **Cross-Sector Partnerships:** Reinforces collaboration as a core principle, aligning with the mission and vision.
- **Transparent Governance:** Highlights the need for open and inclusive decision-making processes, ensuring all members understand their roles and can contribute to the Consortium's work effectively.
- **Data-Driven, Community-Informed:** Emphasizes using data and feedback to guide initiatives, measure outcomes, and adapt to community needs.
- **Resource Coordination & Funding:** Stresses the efficient use of resources and the pursuit of sustainable funding to address community needs effectively.