

Opioid MAC Group

July 18, 2023



Welcome

Today's Agenda

Review short-term objectives

Begin discussing long-term strategy

Update on the approved spend plan

Executive Directive

Goals within 30 days – Done

Short-term Objectives within 90 days – Due August

Long-term Strategy within 180 days – Due November

Short-term Objectives

Parameters:

- Required coordination/input from multiple MAC Group entities
- Could be measured/show progress in the next 6-9 months
- Necessary resources/funding already identified/in hand

Many great submissions.

Not all work captured in these objectives.

For Today's Review

What interim steps need to be accomplished to achieve the objective?

Who else can contribute to successfully achieving the objective?

Reminder of Definitions

Goal: Broadbrush statement of intent

Objective: What will be accomplished in Specific, Measurable, Achievable, Realistic, Time-bound (SMART) format.

Strategy: A general plan for accomplishing the objective.

Tactics: Specific tasks to achieve the strategy

Example

Goal: Reduce current and future abuse and misuse of opioids including fentanyl, and similar drugs

Objective: By January 31, 2024, expand prevention education for school-aged youth.

Strategy: Employ a schools/primary prevention educator who can develop and deliver materials to schools.

Tactics: Create position description, advertise position, interview, onboard

Goal: Reduce current and future abuse and misuse of opioids including fentanyl and similar drugs

Obj: By January 31, 2024, expand prevention education available to school districts.

Led by: Health Department

Partners: ?

Strat 1: Meet individually with school district leadership to understand what is already being done in schools and how to better support them

Attend superintendent meeting and brief

Meet individually with interested school districts

Strat 2: Gain school district approval

Strat 3: Onboard schools/primary prevention educator

Goal: Reduce negative health outcomes, including death, by expanding available resources for individuals who misuse or abuse drugs

Objective: By October 1, 2023, increase the availability of overdose antidotes in the community.

Led by: Health Department

Partners: ?

Strat 1: Initiate a pilot first responder leave behind program with South County Fire to distribute Narcan/Naloxone

Strat 2: Develop partnerships and agreements with outreach organizations to ensure they have access to naloxone and other life-saving resources to give to their clients

Strat 3: Create a community naloxone mail-out program

Goal: Reduce negative health outcomes, including death, by expanding available resources for individuals who misuse or abuse drugs

Objective: Expand the availability of test strips

Led by: Human Services

Partners: ?

Goal: Reduce negative health outcomes, including death, by expanding available resources for individuals who misuse or abuse drugs

Objective: By June 31, 2024, increase the number of County staff trained in antidote administration.

Led by: Executive's Office

Partners: Central Human Resources

Strat 1: Evaluate the risk/liability of expanding to County staff.

Strat 2: Identify appropriate County staff.

Strat 3: Assess need for/develop rescue breathing training/materials for overdoses not responsive to Narcan

Goal: Pursue expansion of resources and continuity of care for individuals and families affected by drug misuse

Objective: By June 31, 2024, initiate a mobile OTP program using opioid settlement funds.

Led by: Human Services

Partners: ?

Strat 1: Secure an agency to develop and implement a Mobile MOUD program

Strat 2: Develop program specifics (e.g., staffing, location(s), etc.)

Strat 3: Determine participation of interested jurisdictions

Goal: Reduce and address damage and impacts of drug misuse on communities, residents, businesses, and visitors of Snohomish County

Objective: By December 31, 2023, improve real-time situational awareness of “hot spots” requiring potential intervention.

Led by: Executive’s Office, Sheriff’s Office

Partners: Public Works, SNO911,

Strat 1: Develop a GIS-based map based on specific metrics

Strat 2: Streamline/automate interagency notification processes

Goal: Provide information about the crisis to the public and our partners in a timely and coordinated manner

Objective: By March 31, 2024, develop coordinated community education programs to reduce stigma, illness, overdose and death related to substance use disorder in the community.

Led by: Health Department, Human Services, Sheriff's Office

Partners: ?

Strat 1: Utilize the PIO group to screen messaging for consistency

Strat 2: Emphasize how to access and navigate available resources

Goal: Provide information about the crisis to the public and our partners in a timely and coordinated manner (*cont*)

Objective: Monthly, promote best practices among healthcare professionals and service providers.

Led by: Health Department

Partners: ?

Strat 1: Facilitation of meetings

Strat 2: Participation in conferences

Strat 3: Circulation of educational materials

Goal: Provide information about the crisis to the public and our partners in a timely and coordinated manner (*cont*)

Objective: By September 30, 2023, develop and implement a shared outreach strategy to be available to the MAC Group.

Led by: PIO Group

Partners: Joint Information System

Strat 1: Update shared website

Strat 2: Develop cadence for sharing information with the public via multiple media, including public forums

Goal: Use data to detect, evaluate, monitor, and to act.

By March 31, 2024, expand the number of resources available to improve data analysis.

Led by: Data Collection Committee

Partners: ?

Strat 1: Onboard an epidemiologist solely focused on opioids

Strat 2: Expand the number of data sources available to the MAC Group

Develop data collection agreement w/ WA Recovery Helpline

Develop Family and Recovery Court data agreement

Investigate other data sharing opportunities with the criminal justice system that have a nexus to opioids

Strat 3: Report real-time data through EDAP Overdose Death Dashboard and Snohomish County Overdose Dashboard for partners to utilize

Goal: Use data to detect, evaluate, monitor, and to act. (*cont*)

By March 31, 2024, begin evaluating effectiveness of measures.

Led by: Data Collection Committee

Partners: ?

Strat 1: Determine the effectiveness of increased naloxone availability.

Investigate reasons for decreasing naloxone acceptance

Strat 2: Survey target audiences to formulate appropriate messaging and to evaluate the success of the messaging

Goal: Create a comprehensive strategy to identify a sustainable model for ongoing collaboration

By December 31, 2023, complete a thorough landscape assessment that identifies all opioid activities being conducted by MAC Group partners.

Led by: Executive's Office

Strat 1: Conduct a gap analysis that identifies which services are most needed and barriers to accessing services

Additional Objectives?

Parameters:

- Required coordination/input from multiple MAC Group entities
- Could be measured/show progress in the next 6-9 months
- Necessary resources/funding already identified/in hand

Next Steps

Finalize Short Term Objectives

Send to David by July 28th

Implement Short Term Objectives

Develop Long Term Objectives

Guiding Principles

Who else should be involved in the MAC Group?

DEM Support

Please send all SMART objectives to David Fine by Friday July 28th.

DEM can help objective leads coordinate meetings with supporting organizations.

DEM can help with crafting Objectives into SMART Objectives.

Status of Approved Spend Plan

Phase I

Focus on support to existing programs and supporting community organizations

- Program manager at DEM to support the coordination of the MAC Group

- Epidemiologist for the Health Department to improve data quality

- Support the 1st Responder Leave Behind Program

- Add an additional data source to the MAC Group

- Community support

- Community impacts

Phase II

Primary prevention educator to provide school-based educational opportunities

Mobile medications for opioid use disorder

- Create a mobile resource that can provide medication assisted treatment and/or counseling closer to those in need

What's Happening?

Reviewed RCW and now working with Fire/EMS to ensure the proper mechanism exists to allow them to leave behind naloxone.

Adding an epidemiologist through the 2024 budget process.

Discussing mobile OTP with other jurisdictions and agencies already employing this.

Beginning to negotiate contract for additional data.

Looking to model the current Office of Social Justice community sponsorship program.

Thank you!